

UCLA's Director Education & Certification Program

October 27-29, 2008

"It's every director's responsibility to engage in lifelong learning, to educate oneself on the latest developments and issues affecting corporations and their governance."

—Alfred E. Osborne, Jr., Ph.D.

Senior Associate Dean
UCLA Anderson School of Management

Program Description:

Research-based, experience-driven, and always timely, UCLA's Director Education & Certification Program enables you to make the most strategically sound governance decisions, to maximize your impact upon the organization's various stakeholders.

Joined by faculty ranked #1 for Intellectual Capital by *BusinessWeek*, expert practitioners, and directors from across the nation, you'll update your knowledge of new regulations, emerging issues, and best practices. You'll increase your ability to protect yourself and your organization from liabilities and lawsuits that result from technical errors and missteps, and you'll have the opportunities to:

- Receive certification of what you've learned, upon successful completion of the program and an optional, written examination. This certification may qualify you for discounted D&O insurance, and it is required to take part in a director match service wherein directors gain exposure to those seeking board members.
- Join the UCLA Anderson Directors Network and attend select board update programs and develop relationships with other certified directors.

The program's unique, value-enhancing format delivers the most pertinent knowledge to experienced directors and creates a solid foundation for those new to directorship, with foundational and review topics being offered on Day 1 and advanced-level topics examined on Days 2 through 3.

The program is sponsored in part by the NASDAQ Educational Foundation™. It also is

Program Objective To promote excellence in corporate governance by furthering the expertise of seasoned directors and by providing a solid foundation for those new to directorship.

accredited by Institutional Shareholder Services (ISS) as a Preferred Boardroom Education Program and may increase your Corporate Governance Quotient (CGQ). A board composed of directors who have participated in the UCLA Director Education & Certification Program will receive an automatic upward adjustment in their CGQ.

Key Topics

- Financial Statement Analysis for Directors
- Building and Leveraging an Effective Board of Directors
- Involving the Board in Corporate Strategy
- Maintaining Director and Chair Independence
- Globalization and Governance
- Identifying, Disclosing, and Managing Enterprise Risk
- Detecting and Preventing Accounting Fraud
- Managing Mergers, Acquisitions, Joint Ventures, and Alliances
- Ensuring Effective Committees: Audit, Compensation, and Nominating & Governance
- When Social Issues Become Strategic
- Ensuring Director Protection Mechanisms in Securities Litigation

Program Fee

\$1,295 Foundational Review Day 1

\$3,950 Advanced Program Days 2 & 3

Seasoned and new directors, of public companies and of private companies intending to become public, will benefit from this program.

Faculty



Alfred E. Osborne, Jr., Ph.D.
Senior Associate Dean
UCLA Anderson School of Management



Carla Hayn, Ph.D.
Senior Associate Dean, Fully Employed MBA & Executive MBA Programs
UCLA Anderson School of Management



John M. de Figueiredo, Ph.D.
Associate Professor of Strategic Management and Associate Professor of Law
UCLA Anderson School of Management



George T. Geis, Ph.D.
Adjunct Professor of Information Systems
UCLA Anderson School of Management